

COUNTY- WIDE INITIATIVES & SERVICES.
(CONT)

Countywide Media Advocacy Project

Institute for Public Strategies (IPS)

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Responsible Hospitality Coalition

Institute for Public Strategies (IPS)

13753 Recuerdo Drive

Del Mar, CA 92014

Tel: (858) 793-1585 Fax: (858) 793-1585

E-mail: rhcsd@aol.com

Contact: Marian Novak, Director

San Diego County Office of Education

Friday Night Live (High School Youth)

6401 Linda Vista Road

San Diego, CA 92111

Tel: (619) 718-6667 Fax: (619) 682-5252

E-mail: sdfnl@sdcoe.net

Contact: Deborah Pint, Coordinator

Club Live (Middle School Youth)

Tel: (619) 718-6668 Fax: (619) 682-5252

E-mail: mailto:clublive@sdcoe.net

Contact: Deborah Pint, Coordinator

Prevention Evaluation Project

Center for Community Research (CCR)

3111 Camino Del Rio North, #400

San Diego, CA 92108

Tel : (619) 528-2235 Fax : (619) 528-2297

Contacts: Kristen Donovan & Lisa Garbrecht

COUNTY OF SAN DIEGO



Never doubt that a small group of thoughtful committed citizens can change the world; indeed it is the only thing that ever has."

Margaret Mead, Anthropologist

BOARD OF SUPERVISORS

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ALCOHOL and DRUG SERVICES

3255 Camino Del Rio South

San Diego, CA 92108

(619) 584-5007

<http://www.sdads.org>

ACCESS AND CRISIS LINE

1 (800) 479-3339

DIRECTORY OF
PREVENTION SERVICES

All programs listed in this pamphlet receive funding by contract with the County of San Diego Alcohol and Drug Services to provide prevention, treatment, recovery, and or ancillary services. Except as restricted by State licensing regulations, services are provided without discrimination on the basis of age, sex, race, disability or ability to pay.

PREVENTION PROGRAM

The prevention strategy focuses on four primary countywide initiatives: the Underage Drinking Initiative (1995), which addresses underage drinking issues in our communities and across the Border; Methamphetamine Strike Force (1996), which addresses the personal, community and environmental impact of methamphetamine; the Marijuana Initiative (2005) to focus on youth use of marijuana, and the Prescription Drug Task Force (2008) to address the illicit use of prescription drugs in the region. Providing a targeted focus on these issues allows the County to develop long term, strategic and sustainable prevention plans for each initiative, provides coordination and shared resources where possible, and provides flexible prioritization in each region regarding how each initiative will be tailored to individual community needs.

Accomplishments Include:

- Advanced Social Host Ordinances to approval in all 18 cities within the County, as well as unincorporated areas
- Created a Methamphetamine Report Card
- Created the Countywide Law Enforcement Task Force on Underage Drinking and DUI
- Worked with Tijuana officials to establish and allocate funds for Responsible Beverage Services and Sales training to reduce problems of U.S. youth drinking in Tijuana
- The Tijuana Border Project received federal designation as a SAMHSA Model Program
- Developed and implemented a youth-led campaign to raise public awareness of video games promoting drug use
- Succeeded in establishing policies at community events to prohibit sales of pro-marijuana-themed merchandise
- Created a street fair vendor policy prohibiting the sale of drug paraphernalia or any item that promotes the use of illicit drugs
- Worked with community members to pass permanent alcohol-free beaches
- Provides Responsible Beverage Service training to over 1000 persons annually and train over 700 volunteers to serve alcohol responsibly at special events around the County.
- Developed a Prescription Drug Abuse plan

CENTRAL SAN DIEGO COUNTY

Mid-City for Youth

Social Advocates for Youth (SAY)
5348 University Avenue, Suite 201
San Diego, CA 92105
Tel: (619) 582-9056 Fax: (619) 582-9057
E-mail: mbaum@saysandiego.org
Contact: Mary Baum, Program Manager

North City Prevention Coalition

Social Advocates for Youth (SAY)
4340 Genesee Avenue, Suite 207
San Diego, CA 92117
Tel: (619) 582-9056, ext. 201 Fax: (619) 582-9057
E-mail: pkrupski@saysandiego.org
Contact: Paul Krupski, Program Manager

EAST SAN DIEGO COUNTY

East County Community Change Project

Institute for Public Strategies (IPS)
131 Avocado Avenue
El Cajon, CA 92020
Tel: (619) 456-9607 Fax: (619) 476-9104
E-mail: jeberstein@publicstrategies.org
Contact: Joe Eberstein, Project Manager

NORTH SAN DIEGO COUNTY

North Inland Community Prevention Program (NICPP)

Mental Health Systems, Inc.
12344 Oak Knoll Road, Suite C-1
Poway, CA 92064
Tel: (858) 391-9303 Fax: (858) 391-9302
E-mail: nicpp@mhsinc.org
Contact: Celeste Young, Interim Program Manager

Tri City Prevention Collaborative

Vista Community Clinic
1000 Vale Terrace
Vista, CA 92084
Tel: (760) 407-1220, ext. 7150 Fax: (760) 414-3736
E-mail: eleary@vistacommunityclinic.org
Contact: Erica Leary, Program Manager

SOUTH SAN DIEGO COUNTY

South Bay Community Change Project

Institute for Public Strategies (IPS)
303 H Street, Suite 300
Chula Vista, CA 91910
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Email: chockmuth@publicstrategies.org
Contact: Catherine Hockmuth, Project Manager

COUNTY- WIDE INITIATIVES & SERVICES

Methamphetamine Strike Force (MSF) & Prescription Drug Task Force (PDTF)

590 Third Avenue, Suite 204
Chula Vista, CA 91910
Tel: (760) 749-8792 Fax: (760) 749-9486
E-mail: angelagoldberg@sbcglobal.net
Contact: Angela Goldberg, Facilitator

Underage Drinking Initiative & Alcohol Policy Panel

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Chula Vista, CA 91910
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E-mail: dskiles@publicstrategies.org
Contacts: Dan Skiles, Project Director